

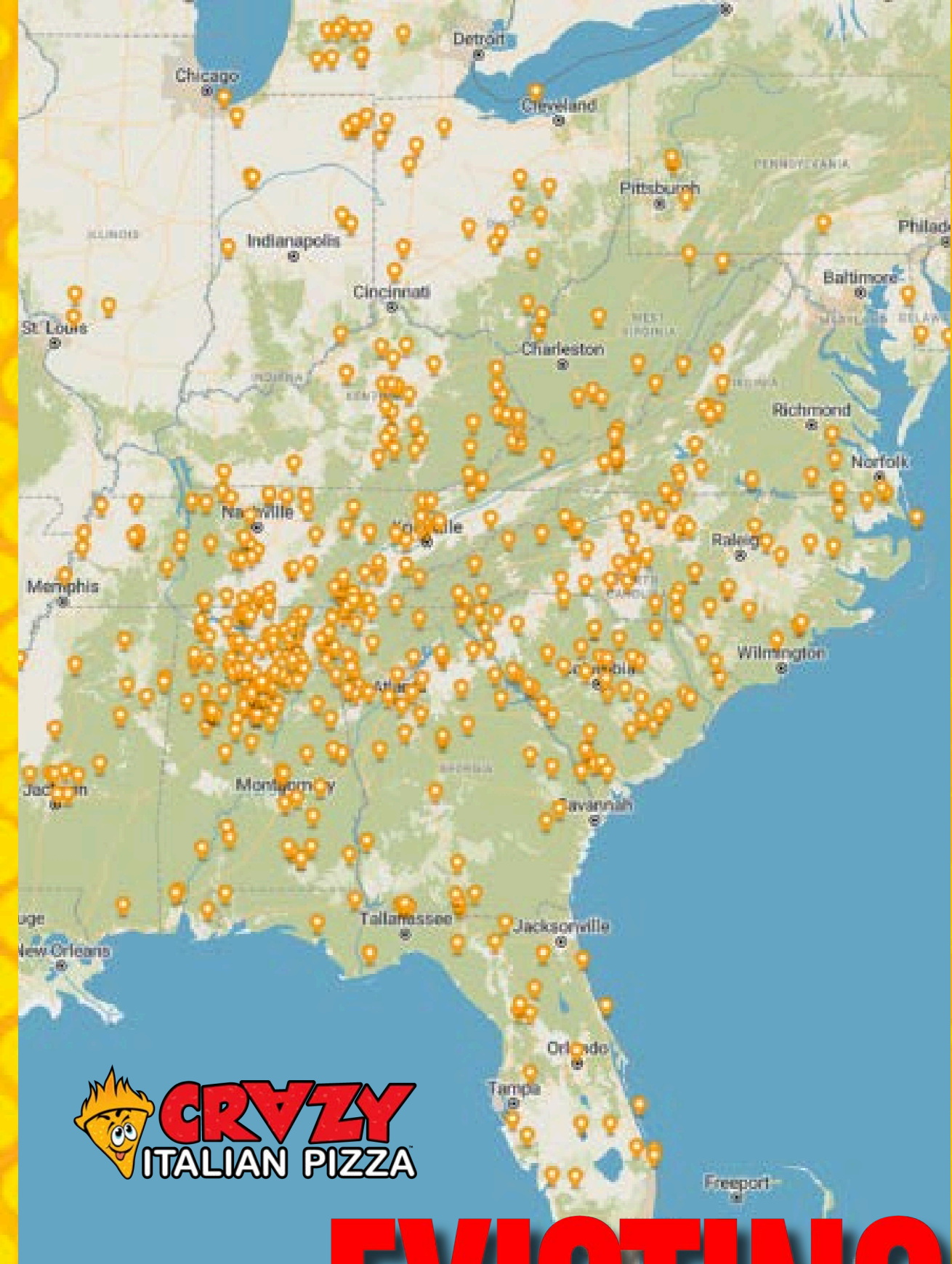
WELCOME TO

BETTER PIZZA





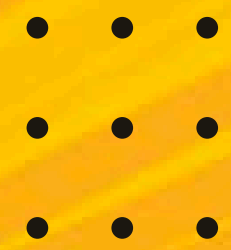
Please scan the above QR code with your phone or tablet to visit our website. You can learn more about us and see a live map of all locations there. Fill out the “Contact Us” section to have a CIP representative contact you.



EXISTING
LOCATIONS



PROGRAM HIGHLIGHTS



Ongoing Support

- CIP Advisor, Trusted Distributor, and Broker Support
- Website Videos for Maintenance, Cooking, and Training
- 24/7 Digital Support

Simple to Execute

- Portion Control
- Consistency
- Labor
- Industry Best Hold Time

Gourmet Products Wrapped in a Brand

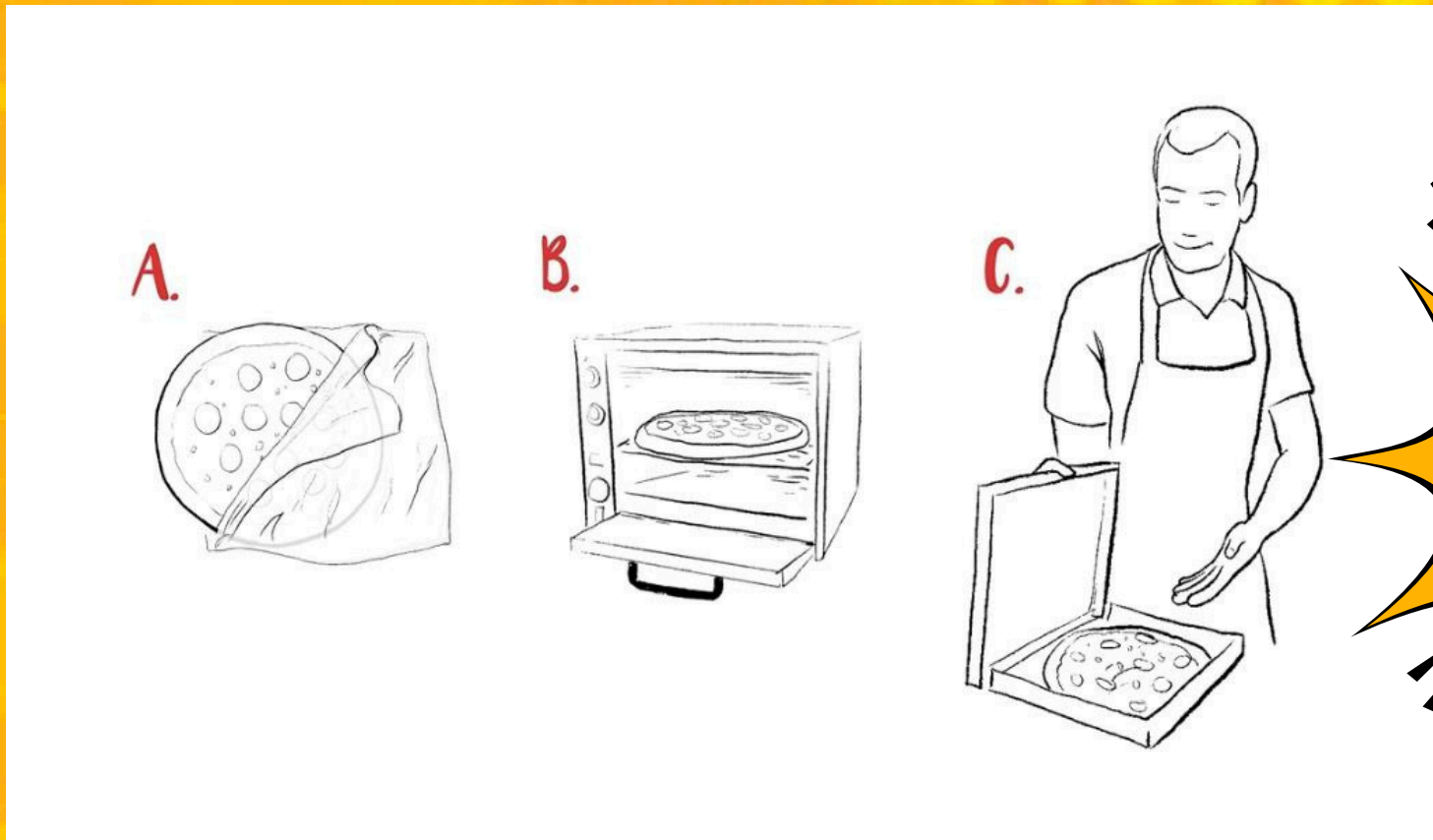
- High Demand Products
- Consistent Gross Profit Margins
- Nationally Branded Turnkey Program



SIMPLICITY AND PROFITS

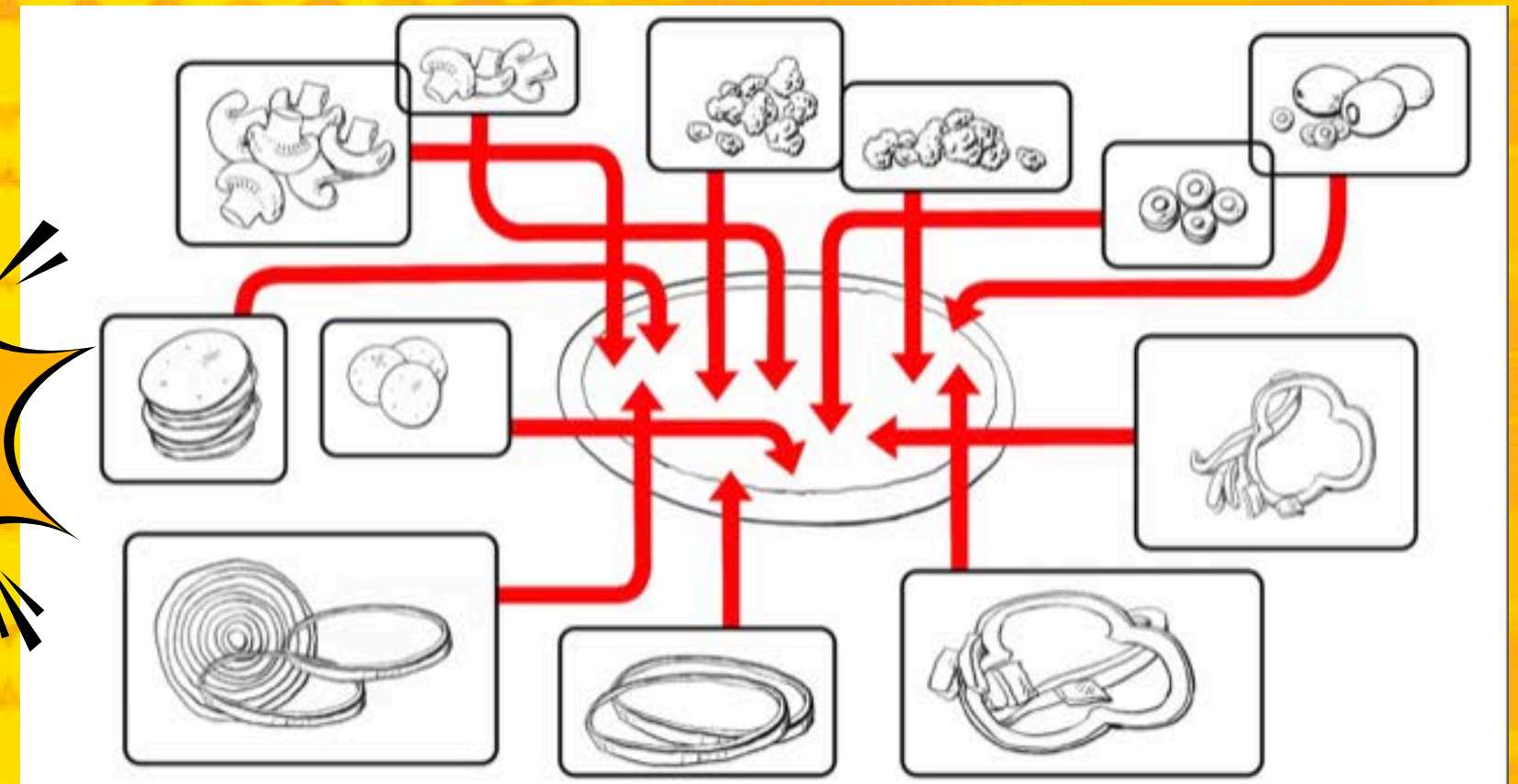
Promised
vs
Actual

Crazy Italian Pizza: Pre-topped



VS

Competitor: Portion Control Program



With Crazy Italian Pizza, If you can count pizzas, you can count your profits.

- A. Cut Plastic
- B. Bake Pizza
- C. Cut & Serve

Complex portion control systems require more labor, create more waste when topping, require you to track more SKU's, and employees rarely follow them. That means you really don't know how much money you are making or losing.



PIZZAS

- 5 Gourmet Flavors
- Garlic Parmesan Spice



WINGS

- Boneless & Bone-In
- 3 Different Wings
- Add any dry spice or sauce to our Roasted Wing and it will take on that flavor giving you the most versatile wing offering in the marketplace



Our company prioritizes your bottom line revenue. Our products are focused on generating high turnover and a consistent revenue that ensures a dependable net profit is taken to the bank.



MORE INFORMATION



Watch Video

Scan this QR Code with your phone or tablet for an informational video on the branded program.

BRANDING PRODUCTS

