

**CRAZY  
ITALIAN  
PIZZA**

**CRAZY ITALIAN PIZZA**

*“Service is more than just a word with us!”*



# **CRVZY**

## ITALIAN PIZZA

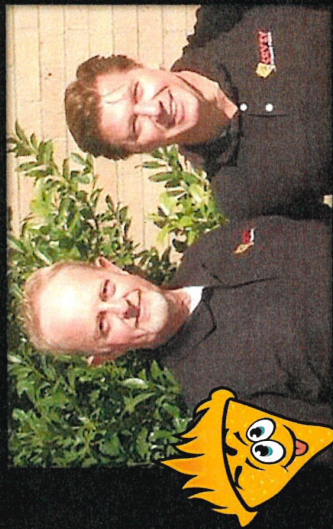
**“We wanted to use only the very best toppings and ingredients, and the REAL<sup>®</sup> Seal helps validate that commitment.”**



# OUR MISSION

CREATE THE BEST PIZZAS  
KEEP IT SIMPLE & EFFICIENT  
HAVE LOTS OF FUN

Crazy Italian Pizza was developed by Tony Hawsey and Steve Hubbard. Together they have over 25 years' experience in the development and implementation of hot, fresh, pizza concepts, that are specifically made for the Convenience Store industry.



**"WE BELIEVE EVERY CONVENIENCE STORE OWNER SHOULD BE ABLE TO GET IN THE PIZZA & WING BUSINESS AT A REASONABLE PRICE WITHOUT TAKING OVER THEIR ENTIRE STORE"**



## PROGRAM HIGHLIGHTS

We Offer:

- Complete turnkey program for \$4000\* or less.
- We only need 36 square inches of room to set you up.
- No contracts, franchise or royalty fees... ever!
- 97% of all consumer needs met with 5 pre-topped gourmet pizzas and a savory selection of wings.
- Portion control is done for you eliminating waste and loss of profits due to over-portioning.
- Ongoing support, free point of sale materials and flyers for the life of your program.
- Our pizzas are sold 3 ways:
  - Whole Pizza Baked Fresh to Go
  - Take-N-Bake
  - Crazy Slice (1/4 of a whole pizza)



Everything you need to implement a fully branded, fresh baked, gourmet pizza and wing program for just \$4000\*

*Gourmet Pizza  
Baked Fresh*



## OUR GOURMET PIZZAS



## WANT MORE INFORMATION?



### WHAT'S INCLUDED FOR \$4000\*

- All in one custom humidified merchandising unit with double doors and custom built 22" digital TV & menu system
- Matching counter faceplate
- Wisco digital ovens (2)
- Roadside banner frame & banner or outside lighted sign
- Small wares package consisting of tongs, pizza spatula & cutter, proprietary cutting board, warmer bags (2), wing baking pan, pizza screens (4) and wing display pan.
- Marketing Package consisting of in store flyers, store stamp, view-thru window clings (2), door bands (2), and Facebook advertising for 1 week announcing Grand Opening!

You Provide:

Adequate freezer space, working stock refrigerator & the desire to Sell Pizzas!

### RECKLESS BREAKFAST

We threw caution to the wind with this Breakfast Pizza and it's loaded with our Cheddar Cheese Sauce, Breakfast Cheese Blend of Mozzarella and Yellow Cheddar, Scrambled Eggs, and topped with Crumbled Sausage and Bacon.



### TAKE IT EASY 5 CHEFSY

This is the Cheese Pizza you have only dreamed about. Loaded with 5 different cheeses, we start with a 4 Cheese Shredded Blend of Whole Milk Mozzarella, White Cheddar, Parmesan, and Romano. Then we spared no expense and went all out by adding Fresh Diced Mozzarella.



### CEREMONY PEPPERONI

Finally, a Pepperoni Pizza so incredible it will have your taste buds celebrating! The party begins with our Special Sauce, a healthy portion of our Fresh Shredded Mozzarella Cheese, and then we top it off with the most incredible Diced Chunked Spicy Pepperoni we could find.



### ELITE MEAT

Not your ordinary all Meat Pizza, we start with our Special Sauce, add Fresh Mozzarella Cheese Sliced Pepperoni, Italian Sausage, and top it off with Hickory Smoked Bacon to make even the thickest meat lover happy!



### EXTREME SUPREME

Good luck finding a Supreme Pizza this Extreme! We loaded this baby with our Special Sauce, Fresh Shredded Mozzarella Cheese, Sliced Pepperoni, Italian Sausage, and a unique blend of vegetables including Onions, Red Peppers, Green Peppers, and Black Olives.



### WATCH OUR VIDEO

Watch our 4 Minute Video at [crazyitalianpizza.com](http://crazyitalianpizza.com) and learn all about our low-cost program.

Contact your distributor representative, or fill out a contact card at [crazyitalianpizza.com](http://crazyitalianpizza.com) and we'll arrange a time to come out and bake you our products and give you all the information you need to make a good sound business decision.

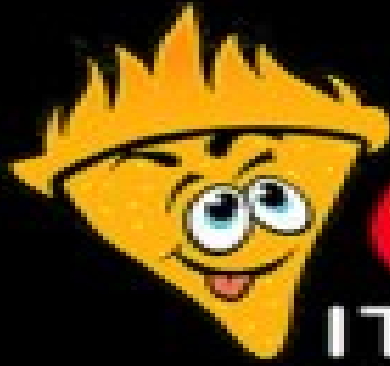
Visit Us Today at:

[www.crazyitalianpizza.com](http://www.crazyitalianpizza.com)



\*Existing equipment may be used as approved by Crazy Italian Pizza which may reduce your overall cost





# **CRVZY**

## ITALIAN PIZZA

<b>CRAZY ITALIAN GARLIC PARM SPICE 13Z</b>	<b>830786</b>
<b>CRAZY ITALIAN LOGO PRINTED FOIL BAG</b>	<b>824045</b>
<b>CRAZY ITALIAN PIZZA BREAKFAST</b>	<b>822239</b>
<b>CRAZY ITALIAN PIZZA ELITE MEAT</b>	<b>822213</b>
<b>CRAZY ITALIAN PIZZA PEPPERONI</b>	<b>822205</b>
<b>CRAZY ITALIAN PIZZA SLICE BOX</b>	<b>822254</b>
<b>CRAZY ITALIAN PIZZA SUPREME</b>	<b>822221</b>
<b>CRAZY ITALIAN PIZZA 5 CHEESY</b>	<b>822197</b>
<b>CRAZY ITALIAN WINGS HOT 2/5LB</b>	<b>822247</b>
<b>CRAZY ITALIAN WINGS ROASTED 2/5LB</b>	<b>824052</b>
<b>CRAZY ITALIAN PIZZA SLICE BOX</b>	<b>822254</b>
<b>CRAZY ITALIAN 12" PIZZA BOX</b>	<b>822262</b>