

**F' REAL**

**MILKSHAKES & SMOOTHIES**

*“Service is more than just a word with us!”*



Make it f'real™





# LT Blender Merchandising Options



Excellence Freezer

Single Door Freezer

Side Counter

Tall Upright Freezer

Short Upright Freezer



Mini Blending Bar

Blending Bar

Double Blending Bar

PRODUCT	WIDTH	DEPTH	HEIGHT	CUP CAPAC.	SHELVES	CUPS/SHELF	FACINGS	AMPS	WEIGHT(LBS)	PRICE
LT BLENDER	15.25"	25"	42"	-	-	-	-	-	125	\$7,045

PRODUCT	WIDTH	DEPTH	HEIGHT	CUP CAPAC.	SHELVES	CUPS/SHELF	FACINGS	AMPS	WEIGHT(LBS)	WEIGHT W/ PRODUCT(LBS)	PRICE	TOTAL PRICE W/BLENDER	TOTAL PRICE W/BLENDER + SIDE COUNTER
BLENDING BAR FREEZER	45.5"	32.2"	56"	180	5	6	30	6.5	245	385	\$3,075	\$10,120	-
DOUBLE BLENDING BAR FREEZER	61.2"	32.2"	56"	180	5	6	30	6.5	250	390	\$3,235	\$17,325	-
MINI BLENDING BAR FREEZER	33.5"	32.2"	56"	90	5	3	15	6.5	225	295	\$2,725	\$9,770	-
SINGLE DOOR FREEZER <small>available with legs or casters, and right or left hinge</small>	27.9"	30.7"	32.5"	102	3	6	18	6.5	200	280	\$2,225	\$9,270	-
EXCELLENCE FREEZER	24"	21"	25.3"	50	3	various	15	3.8	108	147	\$950	\$7,995	-
TALL UPRIGHT FREEZER <small>available with right or left hinge</small>	30"	29.5"	78.5"	252	7	6	42	10.5	365	560	\$3,795	\$10,840	\$11,715
SHORT UPRIGHT FREEZER	26.5"	27.9"	62.3"	125	5	5	25	9	280	375	\$3,175	\$10,220	\$11,095
SIDE COUNTER	16"	25.75"	36"	-	-	-	-	-	63	-	\$875	-	-

Requirements: A) Filtered water source supplying 25psi minimum B) Drain located within 10' of blender installation (for gravity fed application) C) Dedicated 15amp/120volt circuit for both the blender and freezer. Refer to installation and operation guide for further details. Prices Do not include shipping or tax. Add 3" to left if items to the left of the Blending Bar are outboard from front of counter. 30" counter depth required to support Blending Bar. Single Door Freezers is specifically designed for countertop use - "rear-breathing" freezers that requires at least 4" additional clearance space at the rear and 2" on both sides and top for venting and optimal performance. Freezer color may not be as pictured. Blending bar total weight: 1 blender = 540 lbs, 2 blenders = 700 lbs.

Contact a Sales Rep Today!

# WHO ARE WE?

f'real produces freshly blended real milkshakes, smoothies and frappé that consumers love!

We are the 6th leading brand in the milkshake category\*, with a proven program in over 18K+ locations and more than **350 million cups sold.**

**TOP TEN PICK**  
AT NACS FOR 2010,  
2011, 2012, 2013, 2014



# WHY F'REAL?

- Drives higher margins with minimal labor and waste
- Increases basket rings with popular food service items & snacks
- Promotes brand awareness with year round POS and screen content

# #1 FROZEN NOVELTY BRAND IN C-STORES

(IRI C-STORE SALES, 52 WEEKS ENDING 6/11/2017)



“KEEP CALM  
AND SIP ON!”

\*NPD CREST DATA YE DECEMBER 2016



# THE MAGIC'S INSIDE

In partnership with family-owned dairies, f'real is dedicated to using only high quality ingredients like real ice cream and fresh fruit.

## MILKSHAKES



- Cookies & Cream
- Chocolate
- Reese's™ Peanut Butter Cup
- Mint Chip
- Vanilla
- Cake Batter

## SMOOTHIES



- Strawberry Banana
- Mango
- Piña Colada

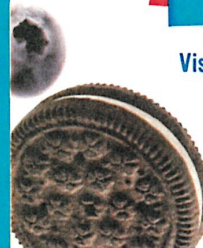
## FRAPPÉ



- Coffee

**3 LIMITED EDITION\***  
FLAVORS PER YEAR

Visit [freal.com](http://freal.com) for this year's flavors



\*LIMITED LIKE A UNICORN.

# THE B6 BLENDER



## SO WHAT MAKES THE B6 BLENDER SO COOL?

(PUN INTENDED)

- Back-lit header increases engagement\*
- Online training & live support provided by f'real customer service team
- Service Alert™ diagnostics provides maintenance alerts
- Blends in less than 60 seconds



\*BLENDING BAR SOLUTIONS ONLY

# FREEZER OPTIONS



### MINI BLENDING BAR

Good for limited counter space



### TALL UPRIGHT FREEZER

Highest capacity cup storage



### ★ BLENDING BAR ★

OUR BEST SELLER



### SHORT UPRIGHT FREEZER

Great for low back-stock space



### DOUBLE BLENDING BAR

Allows for dual blending



### SINGLE DOOR FREEZER

Good for limited counter space



### SIDE COUNTER (SOLD SEPARATELY)

Pairs well with Short or Tall Upright Freezer



# EQUIPMENT SPECIFICATIONS

FREEZERS	W"	D"	H"	CUP CAPACITY	FACINGS	EMPTY WEIGHT	FULL WEIGHT
MINI BLENDING BAR*	33.5"	32.5"	56"	90	15	225 LBS	295 LBS
BLENDING BAR*	45.5"	32.5"	56"	180	30	245 LBS	385 LBS
DOUBLE BLENDING BAR*	61.5"	32.5"	56"	180	30	250 LBS	390 LBS
SINGLE DOOR FREEZER	28"	31"	32.5"	102	18	200 LBS	280 LBS
TALL UPRIGHT FREEZER	30"	29.5"	78.5"	252	42	365 LBS	560 LBS
SHORT UPRIGHT FREEZER	26.5"	28"	62.5"	125	25	280 LBS	375 LBS
SIDE COUNTER	16"	26"	36"	-	-	-	-

\*INCLUDING HEADER  
INCLUDE BOTH FREEZER AND BLENDER, WHEN ASSESSING OVERALL WEIGHT



## BLENDER SPECIFICATIONS

### EQUIPMENT SPECS

DIMENSIONS: 15.25"W / 25.3"D / 42"H

WEIGHT: 125 LBS

CERTIFICATIONS: NSF, TÜV, SUD

### INSTALLATION REQUIREMENTS

POWER SUPPLY: DEDICATED 15A, 120V  
CIRCUIT. 7FT GROUNDED POWER CORD  
(INCLUDED).

FREEZERS REQUIRE SEPARATE 15A  
CIRCUIT FROM BLENDER.

### DRAINAGE

GRAVITY FED DRAIN REQUIRED  
WITHIN 10 FEET OF BLENDER  
TO SUPPORT INCLUDED 10FT  
LENGTH AND 3/4" ID  
ANTI-MICROBIAL DRAIN TUBE

### FILTERED WATER REQUIREMENTS

MINIMUM REQUIREMENTS:  
100PPM HARDNESS, 150PPM  
TDS & 25PSI PRESSURE  
125 PSI MAX PRESSURE