

PREMIUM SLUSH



Alligator Ice | Wentzville, MO 63385 | 866-594-2867 | alligatorice.com

PREMIUM SLUSH

WILD

WBERRY

BLUE

RASPBERRY

PREMIUM SLUSH

REG 1.29 LRG 1.79



PRODUCT/EQUIPMENT DETAILS

- Premium Slush Product costs approx. \$.035 per oz
- Approximately 2,112 finished ounces per case • •
 - Product has two year dry shelf life
- 10 year Free Product or Bunn Warranty
- Normal wear and operator error not covered •
- POP graphics and mixing containers provided
- Payment plans include 1 check, 2 checks or credit card
- All checks due at time of order

PROFIT CALCULATOR

Bunn Ultra NX Equipment	\$2,895.00	
Retail Value of Free Produ	<u>\$ 908.16</u>	
Net Equipment Cost (After	\$1,986.84	
Cases Needed to Sell To Pa	16.4	
Suggested Retail 12 oz Cup Approx. Product Cost Approx. Logo Cup/Lid Cost Gross Profit 12 oz Cups Per Case Retail Value Per Case Estimated Profit Per Case	(12 oz x .035)	\$1.29 \$0.42 <u>\$0.18</u> \$0.69 176 \$227.04 \$121.44

Sug Retails 12 oz - \$1.29, 16 oz- \$1.59, 20 oz- \$1.79, 24 oz- \$2.09

Ultra NX Dimensions 16" wide, 32.5" high, 26" deep 14 amps 120 pounds

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2 FLAVOR RANKING \mathbf{O}

1.	AL'S BLUE RASPBERRY	32.9%	15. Al's Smooth Lemonade	0.6%
2.	AL'S WILD STRAWBERRY	20.8%	16. AL'S SWAMP WATER (LEMON LIME)	0.6%
3.	AL'S WILD CHERRY	9.6%	17. NOG'S BLOOD	0.6%
4.	SWEET NEUTRAL DASE	8.0%	18. AL ^o S SWAMP DEW	0.6%
5.	AL'S PINA COLADA	4.5%	19. AL'S FRENCH VANILLA CAPP	0.1%
6.	AL'S GEORGIA PEACH	4.2%	20. AL'S MOCHA CAPP	0.1%
7.	SOUR NEUTRAL BASE	3.5%	21. AL'S VALLEY GRAPE	0.5%
8.	AL'S JUICY WATERMELON	3.1%	22. ALS TROPICAL PINEAPPLE	0.4%
9.	AL'S SOUR APPLE	2.4%	23. AL'S GREAMY DANANA	0.4%
10.	AL'S GREAMY ORANGE	1.8%	24. AL'S STRAWBERRY LEMONADE	0.3%
11.	AL'S MAMA MANGO	1.1%	25. AL'S WILD HUCKLEBERRY	0.2%
12.	AL'S COTTON CANDY	1.0%	26. AL'S CHERRY LIMEADE	0.2%
13.	AL'S STRAWBERRY DANAMA	0.9%	27. AL'S ISLAND PUNCH	0.2%
14.	AL'S FROZEN MARGARITA	0.7%		



CONVERSION PROGRAM

PRODUCT/EQUIPMENT DETAILS

- EQUIPMENT SERVICE PROVIDED
- (Free product valued at retail to cover all repair invoices for first five years of machine life, years 6-10 covered with up to 3 cases)
- POP Graphics and mixing containers are provided
- Cup Rack included while using Alligator Ice Logo Cups

Already have a slush machine but not

happy with your current program? Let Alligator Ice help! We will update your machine graphics as well as provide additional POP to help you sell more product, plus we will even provide you with our toll free support line.

Want to know more?

Give us a call at

1-866-594-2867

EQUIPMENT SERVICE WARRANTY

- Contact Alligator Ice directly at 1-866-594-2867.
- Alligator Ice will help troubleshoot issues.
- If phone resolution is not possible, Alligator Ice will help you to arrange in-store technical service.
- Five year limited warranty from Bunn-O-Matic.
- Alligator Ice will reimburse any out of pocket repair expense with free product. (valued at retail, normal wear and user error not covered)
- Supplemental coverage of equipment for additional five years.
 (Years 6-10 of product reimbursement is limited to 3 cases per year).

POINT OF PURCHASE

At Alligator Ice we know it is important to look good and to taste good. That's why Alligator Ice specializes in point of sale to draw your customers in.

From banners, to window signs, to ceiling signs and bright machine graphics, Alligator Ice draws them in and then gets them coming back for more with our great tasting products!



