

**OJEDA
OPEN AIR
COOLER**

OPEN AIR COOLER

“Service is more than just a word with us!”

Helping Your Business Grow

Consumers purchasing grab-n-go sandwiches and other foods is continuing to rise. Retailers have to be prepared to deliver the convenience, speed of service and portability that make grab n go customers' meal time choice.

- 826941 - Dippin Stix Apple Caramel
- 826966 - Dippin Stix Apple Peanut Butter
- 826958 - Dippin Stix Carrot & Ranch
- 823153 - Eggs ASAP 2pk Hardboiled
- 825760 - Hillshire Pepp/White Ched Snack
- 825778 - Hillshire Ital Salami Gouda
- 823187 - JL Cold Crafted Beef & Cheddar
- 823195 - JL Cold Crafted Beef & PepJack
- 823179 - JL Cold Crafted BF/Cheese Bites
- 824615 - Oh Snap Carrot Cuties 2.25oz
- 823161 - Oh Snap Dilly Bites
- 823310 - Oh Snap Hottie Bites
- 803981 - OM Lunch Ham & Cheddar
- 816488 - OM Lunch Pepp Pizza Fun Pack
- 804021 - OM Lunch Turkey & Cheddar
- 821801 - P3 Jerky Teriyaki/Peanuts
- 821819 - P3 Jerky Original/Peanuts
- 823260 - Sargento Cheddar/Cashew/Crnbr
- 823278 - Sargento White Cheddar/Almond/Crnbr
- 804195 - Blue Bonnet Margarine 16oz
- 819110 - Borden Ched Jack Singles
- 819128 - Borden Mozz & Provolone Shrd
- 819078 - Borden Sharp Chunk Cheddar
- 819102 - Borden Shred Reg Mild Cheddar
- 819094 - Borden Swiss Singles
- 804187 - Dutch Farms Mild Chunk Cheddar
- 804062 - Eggs Dozen Large
- 819029 - Jello S/free Strawberry
- 804039 - Kraft American Single 8oz
- 825752 - Kraft Ex Sharp Cheddar Sticks
- 815605 - Kraft Cheese Mozzarella
- 804047 - Land-O-Lake Butter 1/2 Stick
- 804146 - Parkay Squeeze Margarine
- 823146 - Reddi Whipped Cream
- 819003 - Yoplait Strawberry/Ban Yogurt
- 818997 - Yoplait Strawberry Yogurt

An Open Air Cooler is a great way to capture your customers on the go meal!



Contact your BTC sales representative for information on how to get your Ojeda Alpha-55 Open Air Cooler.

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ALPA-55



a COOL business



Maintenance Free Condenser

The finless spiral condenser design prevents dust/dirt buildup allowing long term efficiency.



Steel Construction

Robust steel construction minimizes the use of plastic materials resulting in an environmental friendly design.



Electronic Temperature Control

The intelligent temperature control is programmed to ensure the correct operation of the equipment and maintain products at an optimum temperature.



LED Lighting

LED lighting lasts longer than fluorescent lighting, it reduces energy consumption and generates minimal heat. All of this makes LED lighting great for the environment.



Night Curtain

30% less energy consumption when closed.



Hot Gas Evaporation

Hot gas heated drain pan for condensate evaporation that eliminates the need of floor drains or electric heaters.



Custom Graphics

Standard color: grey. Optional: blue, red, white, or custom graphics.



ALPA-77

OJEDA
U.S.A. INC.

a COOL business



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ALPA Open Air Application Guide

Electrical Requirements

ALPA units require a dedicated outlet with the following type of receptacle:

- ALPA 55 - 5-15R
- ALPA 77/99/120 - 5-20R

The use of extension cords is not permitted and will void the



warranty.

5-20R Receptacle Shown

Model	Voltage (V)	Current (A)	Circuit Required (A)
ALPA-55	120	7.5	15
ALPA-77	120	15	20
ALPA-99	120	15	20
ALPA-120	120	15	20

Environmental Requirements

- Units must be located in an indoor environment where the ambient air temperature is maintained at or less than 75* and 55% RH.
- ALPA coolers must not be near any entrance way or doors that open frequently to the outside.
- Air flow movement around the cooler must be kept to a minimum. Coolers must not be placed near any air conditioning supply or return grilles
- Coolers must not be placed near hood vents or appliances that intake or discharge air.
- There must be a minimum of 6" between the sides of coolers and any other appliances.
- There must be a minimum of 6" from the back of the cooler to the wall or other appliances.
- Units must be leveled and have casters, legs or be sealed to the floor as per NSF guidelines.

ALPA minimum clearance requirements

The following should be considered minimums unless special precautions are taken to prevent interruption of the ALPA air curtain.

- 5' from appliance condenser air intake and discharge
- 10' from air conditioner supply or return grilles,
- 10' from vent hood,
- 15' from open doors

The location of the cooler must be **kept away from sources of heat and humidity** including direct sunlight, toasters, ovens, coffee warmers, other appliance's condenser air discharge, infrared heaters, or other heat generating appliances.

Open Air Merchandiser



ALPA line of Open Air Merchandisers, equipped with:



- Maintenance free condenser
- Electronic temperature control
- LED lighting
- Night curtain
- Hot-gas evaporation

Model	Dimensions			Price
	L	D	H	
ALPA 55	35.5"	30.5"	59.5"	\$2,518.00

- plus shipping and taxes
- 3 year parts and labor warranty
- 5 year compressor warranty

Item # _____ Quantity _____ Warehouse _____

Customer Name _____ Customer Number(____)____ - ____

Customer Signature _____

Sales Representative _____ Date ____/____/____

Delivery Requirements

Entrance to which the unit will be delivered through must have a clearance of at least 5' in width and 8' in height to avoid complications and/or damage to unit.

Product Requirements

The ALPA series of coolers have a sanitation listing permitting the merchandising of packaged food and beverage product.

*****PLEASE NOTE: Before stocking the cooler with food and beverage, it is advised to run the cooler for a period of at least 24 hours with the night curtain closed as to acquire the proper operating temperature level. Attach shelves to bracket firmly until seated into bracket slots, this is important for the air to flow correctly in the unit.*****

Warranty

By signing this document you agree to follow the above guidelines and requirements for proper placement and operation of the Ojeda USA open air merchandiser. Failure to do so may result in unit freeze up, component/unit failure, and/or food spoilage and voids the unit warranty.

Name (print)

Company

Signature

Date