



**821256**  
**PILLSBURY**  
**BISCUIT EZ**  
**SPLIT**  
**2.85 Oz.**  
**75/ CASE**

**DELIVERING HOMEMADE QUALITY  
IS MORE IMPORTANT THAN EVER**



**ENSURE YOU'RE MAXIMIZING TRAFFIC BY SERVING  
THE HOMEMADE TASTE OF PILLSBURY® BISCUITS**

- 9 OUT OF 10 PATRONS STATE THAT PILLSBURY® BISCUITS ARE AS GOOD AS OR BETTER THAN HOMEMADE.<sup>1</sup>
- PATENTED FORMULA DELIVERS MELT IN YOUR MOUTH TASTE AND FLAVOR

<sup>1</sup>Market Tools Central Location Taste Test (Universal Studios, Orlando, Florida)  
Sept, 2009, n=300



**success made simple™**

# Homemade taste patrons will rave about

9 out of 10 patrons state that Pillsbury® Biscuits are as good as or better than homemade.<sup>2</sup>

Your patrons expect high quality biscuits and 2 out of 3 patrons say the quality of the biscuit served impacts their perception of the restaurant.<sup>3</sup> Count on Pillsbury® to deliver the authentic homemade experience your patrons want – and the minimal labor you need.



## PILLSBURY® DELIVERS HOMEMADE IN EVERY WAY

- Patrons describe homemade biscuits as warm, golden brown with a crispy crust, and light and fluffy on the inside.<sup>4</sup>
- Pillsbury® Biscuits make it easy to deliver scratch-like flavor and appearance.
  - **Flavor:** Light, buttery flavor. Pillsbury's® patented formula delivers melt in your mouth taste.
  - **Texture:** Formulated to be crispy on the outside, tender on the inside.
  - **Appearance:** Uneven top, golden brown color, tall and fluffy.



<sup>2</sup>Market Tools Central Location Taste Test  
(Universal Studios, Orlando, Florida)  
Sept, 2009, n=300  
<sup>3</sup>Ibid  
<sup>4</sup>Ibid



GENERAL MILLS  
Convenience  
& Foodservice



## Pillsbury® Frozen Biscuit Dough Southern Style Easy Split® 3.17oz

PRODUCT CODE: 106249000

UPC: 094562062491

GTIN: 10094562062498

UNIT SIZE: 3.17 OZ CASE COUNT: 168

Southern Style biscuit in pre-portioned, easy-to-use freezer-to-oven format. Rich, buttery flavor. Formulated to produce light and fluffy Easy Split® biscuits, ideal for sandwiches.

### Nutrition Facts

Serving Size:	1 Biscuit ( g )	
Amount Per Serving:	As Packaged	
<b>Calories</b>	270	
Calories From Fat	110	
		<b>% Daily Value*</b>
<b>Total Fat</b>	12g	18%
Saturated Fat	3g	14%
Trans Fat	6g	
<b>Cholesterol</b>	0mg	0%
<b>Sodium</b>	840mg	35%
<b>Total Carbohydrate</b>	34g	11%
Dietary Fiber	1g	4%
Sugars	3g	
<b>Protein</b>	6g	
Vitamin A	0%	
Vitamin C	0%	
Calcium	2%	
Iron	10%	
Thiamin	15%	
Riboflavin	8%	
Niacin	10%	
Folic Acid	15%	

\* Percent Daily Value (DV) are based on a 2,000 calorie diet

\* - Not a significant nutrient source

\* Nutritional information is subject to change. See product label to verify ingredients and allergens.

\*Do not eat raw dough or batter.

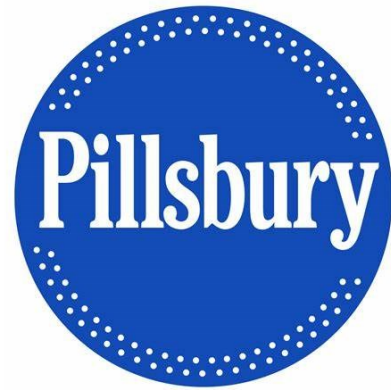


### Ingredients

ENRICHED FLOUR BLEACHED (WHEAT FLOUR, NIACIN, FERROUS SULFATE, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, PARTIALLY HYDROGENATED SOYBEAN AND COTTONSEED OIL, BUTTERMILK, SUGAR, BAKING SODA, SODIUM ALUMINUM PHOSPHATE, SALT, DATEM, WHEAT PROTEIN ISOLATE, NONFAT MILK, SODIUM ACID PYROPHOSPHATE, WHEY PROTEIN CONCENTRATE, MODIFIED CORN STARCH, WHEY, SODIUM CASEINATE, CREAM, PROPYLENE GLYCOL ALGINATE, NATURAL FLAVOR.

KOSHER:

**ALLERGENS:**  
CONTAINS WHEAT AND MILK INGREDIENTS



**PILLSBURY BAKED CROISSANT  
PLAIN PINCHED SLICED  
2.5 oz 64/CASE**

**ITEM# 825505**

**READY to THAW and SERVE!**

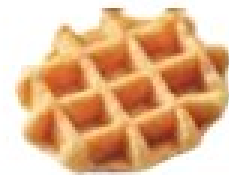
**Pillsbury™ Croissants give you all the flavor without the complexity. Plain, pinched and sliced croissants with sweet dairy flavor in a pre-baked, easy-to-use thaw and serve format, formulated to produce flaky and tender**



**CONTAINS WHEAT INGREDIENTS**



**810457-PILLSBURY EZ SPLIT BISCUIT  
DOUGH 3.17oz-168/CASE**



**830000-PILLSBURY WAFFLE CARRIER  
MAPLE 6.35lb-72/CASE**



**825505-PILLSBURY BAKED  
CROISSANT 2.5oz-64/CASE**

**\*\*Must Be Kept Frozen\*\***