

BTC WHOLESALE DISTRIBUTORS, INC.™



Fuel your
ADVENTURE
WITH **FRESH** FAST PIZZA



COOPER'S
EXPRESS™

CHAMPS
CHICKEN



01 PROTEINS

CHICKEN: unbreaded and freshly frozen

Double bread'em and into the fryer they go.

CHICKEN TENDER MARINATED FLAT

#832030

8/5 lb. pack size

Pre-marinated, plump, and juicy.

Our signature, best-selling item.



CHICKEN DIPPER MARINATED FLAT

#832022

4/5 lb. pack size

Boneless, bite size, big pieces of real breast meat. Served alone, on skewers or in bowls.



CHICKEN BREAST FILLET FLAT

#832014

4/5 lb. pack size

Nothing's better for a premium sandwich or chicken-fried chicken with gravy.



CHICKEN BREAST STRIPS

#833418

8/5 lb. pack size

Versatile, fully cooked chicken breast strips.



CHICKEN LIVER FLAT PACK

#832055

4/5 lb. pack size

Hard to find on menus today. A huge draw for those who love'em.



GIZZARD MARINATED FLAT

#832048

4/5 lb. pack size

The perfect makings of a family legend.



SEAFOOD: unbreaded and freshly frozen

Everyday is a fish fry...a seafood-lovers delight

SHRIMP BREAD BUTTERFLY

#833251

4/3 lb. pack size

16-20 ct. Ready-for-fryer, tail-on shrimp. Be the place where your patrons go for their fried shrimp



WHITE FISH FILLET

#832162

1/15 lb. pack size

Large boneless fillets ready to be coated with our excellent, seasoned cornmeal breading.



CHAMPS CATFISH FILLET 3-5 OZ.

#832006

1/15 lb. pack size

Raised in the USA. Folks down south cannot seem to get enough. Tender, farm-raised, boneless fillets.



02

BAKED GOODS

Best served out of a humidified warming drawer

BISCUIT BUTTERMILK SPLIT

#832170

6/24 ct. (144/2.25 oz.) pack size

Pre-baked. Simply thaw, heat and serve.

Carton holds 6 inner trays of 24 biscuits.



BISCUIT BUTTERMILK RAW SPLIT

#833293

168 ct./3.17 oz. pack size

Bake-off frozen pucks of pre-portioned dough.

Made from scratch taste and look.



BRIOCHE BUN SPLIT TOP

#832188

8/12 ct. pack size

4 Inch. Pre-baked. Simply thaw, heat and serve.

Vaguely sweet and soft premium split bun.





BTC

WHOLESALE DISTRIBUTORS, INC.™

03

SIDES

SIDES: HEAT-AND-SERVE STYLE

Packed frozen in heavy-duty polybags

MAC & CHEESE CREAMY



#832139

6/3 lb. pack size

Rich, creamy and delicious. It's comfort food the whole family will love.

POTATOES MASHED SEASONED



#832154

4/5 lb. pack size

A hearty and wholesome classic.

GRAVY CHICKEN



#833277

4/8 lb. pack size

Savory and smooth, this is a great option for those who like a traditional brown gravy.

GREEN BEANS W/HAM & BACON



#832113

6/3 lb. pack size

These down home veggies are infused with smoked ham, bacon fat & onions.

CORN SEASONED AND BUTTERED



#832089

6/3 lb. pack size

Savory bi-color kernels in a sweet & creamy butter flavored sauce...a real favorite.



CANDIED CINNAMON APPLES

#832063

4/4 lb. pack size

A tasty treat no matter how you slice it. Devour solo or double the fun by putting ice cream on top for a delicious dessert.

COLLARD GREENS

#832071

4/5 lb. pack size

Southern style greens meld with vinegar and salty country ham for one incredible side dish.



SIDES: fryer ready

No thawing needed. Goes right into hot oil.

POTATO WEDGES SEASONED

#832147

6/3 lb. pack size

Roasted, seasoned, crinkle cut wedge.



HUSHPUPIES (ready to fry dough)

#832121

1/15 lb. pack size

A must have-side with fish or seafood. Crispy outside. Tender & moist inside



FRENCH FRIES CRISPY

#832105

6/5 lb. pack size

Delicious, 3/8" straight-cut French fry battered with savory, reddish color coating.



04

CONDIMENTS

GREAT ACCESSORIES TO ANY MEAL.

HOMESTYLE PICKLE ROUNDS

#831990

2/1 gal. pack size

Like refrigerator pickles - crunchy, tangy and a bit sweet. Good for fried pickles too.



05 SAUCES

CHAMPS DIPPING CUPS

8 Popular flavors - individual 1.5 oz. cups.



RANCH DRESSING SAUCE

#831883

A farmhouse favorite. This rich, creamy, buttermilk sauce is the perfect complement for Champs Chicken - Chicken Tenders, Chicken Dippers and Potato Wedges!



HONEY MUSTARD SAUCE

#831875

Mustard with a buzz of honey; a traditional sweet and zingy favorite! Perfect for Champs Chicken - Chicken Tenders, Chicken Dippers and Potato Wedges!



SWEET N' SMOKEY BBQ SAUCE

#831842

Proof that opposites attract! When these two combine, it's like a summer backyard BBQ for your taste buds.



SWEET & SOUR SAUCE

#831917

Yin meets yang for a sweetly balanced taste combination. The perfect partner for Champs Chicken Crab Rangoon and Egg Rolls.



BUFFALO SAUCE

#831859

A crowd-pleasing game-day favorite with a satisfying kick! A must try on our chicken.



SASSY CHIPOTLE RANCH SAUCE

#831909

The name says it all! We've added a southwestern punch to traditional ranch with authentic chipotle chiles. Perfect for our Chicken Tenders, Chicken Dippers and Potato Wedges!



TARTAR SAUCE

#831925

This seafood staple is a thick creamy blend of sweet pickle relish and spices. Our fish can't wait to dive in.



COCKTAIL SAUCE

#831867

A tantalizing, zesty sauce with horseradish. The perfect complement to our butterfly shrimp and fish fillets.

06 SPICES & BREADINGS

Splendid crispy coatings for chicken, fish and pork

COUNTRY BREADING (CHAMPS)

#831966

25 lb. pack size
(Mild) Best-selling, well-seasoned breading with a hint of garlic and visible pepper.

COASTAL BLEND BREADING (COOPER'S)

#833327

25 lb. pack size
(Medium spicy) Delicious, Cajun-style breading with a pepper bite and a more reddish color.

HOT N' SPICY BREADING (CHAMPS)

#831974

25 lb. pack size
(Cajun KICK!) The traditional flavors of our Country Breading with a Cajun kick to kick up the heat!

CLASSIC BREADING (CHAMPS)

#831958

25 lb. pack size
Mildly seasoned flour breading for lightly breaded menu items.

SOUTHERN STYLE FISH BREADING (CHAMPS)

#831982

25 lb. pack size
Well-seasoned blend of corn meal and corn flour. Perfect coating for all fish.

BATTER MIX (CHAMPS)

#831941

25 lb. pack size
(Seasoned powder) Mix with water. Makes breading stick better to the meat and seals in juices.



07**BREAKFAST**

Meat and eggs for breakfast sandwiches are sized to fit our biscuits and croissants.

PORK SAUSAGE PATTIES**#833285**

1/10 lb. pack size

Fully-cooked, seasoned breakfast sausage. Simply heat-and-serve.

**BACON SMOKED APPLEWOOD****#833301**

6/2 lb. pack size

Bake thick cut slices in the oven or fry on cooktop griddle. Guilty pleasure.

**EGGS CHEESY****#833319**

18/1lb. pack size

Seasoned blend of uncooked eggs, milk and cheese. Portion-controlled.

**GRAVY SAUSAGE****#833269**

4/5 lb. pack size

Oodles of savory sausage bits within every bite. Simply heat-and-serve.

**08****DAIRY****THAW-AND-SERVE STYLE**

Packed frozen in heavy-duty polybags.

5-CHEESE BLEND**#833384**

4/5 lb. pack size

A delicious blend of shredded Mozzarella, white Cheddar, Fontina, Asiago and Romano.

**09****PIZZA**

High quality ingredients to create your pizza masterpiece.

PIZZA CRUST RAISED EDGE**#833376**

12/14" pack size

14-inch, partially baked, frozen pizza crust. Simply pull out of the freezer, top and bake.

**PIZZA SAUCE****#833350**

4/10 lb. pack size

Shelf-stable traditional red pizza sauce.

**GARLIC BUTTER FLAVOR TOPPING****#833368**

3/1 gal. pack size

Add savory flavor to pastries, crusts and more with our delicious garlic butter whirl.

**PIZZA PEPPERONI SLICED****#833426**

10 lb. pack size

Classic style pepperoni slices.

**ITALIAN SAUSAGE****#833400**

2/5 lb. pack size

Hand-pinched Italian sausage pieces.

**BACON DICED****#833392**

6/2 lb. pack size

Diced applewood bacon pieces for versatility and ease of use.



10

SHORTENING

Top-quality fryer oil lasts longer & saves money too.



CREAMY LIQUID FRYING SHORTENING

#833228

1/35 lb. pack size

Premium 100% vegetable oil. Lasts 40% longer than economy oils resulting in fewer oil changes for you.

SHELF STABLE ITEMS

Maintenance supplies

SHORTENING PRESERVER

#833236

1/22 lb. pack size

Use when filtering oil to extend its life by removing impurities that cause off flavors.



CARBON BUSTER

#831933

1/10 lb. pack size

Once used oil is drained from vat, use this concentrated cleaning powder for fryer boil-outs. Phosphate free.

11

SUPPLIES & PACKAGING



CUTLERY KIT #833244

250 ct. pack size

Knife, fork, spoon & napkin pre-packaged and ready for convenient use.



GRAB & GO CUP/LID

#831834

500 ct. pack size

Generic, high-quality graphics for use with hot self-service or in the hotcase. Great for all Grab & Go items.

REUSABLE PACKAGING

Black bottom, clear lid reusable, microwave containers-used for cold case merchandising and side item hot sale direct from hot case.



28oz. CONTAINER & LID

#831826

150 ct. pack size

Dim. 8.5" x 6" x 2"



USE OF ALL THESE ITEMS ARE RESTRICTED TO HANGAR 54 PIZZA™ LICENSED RETAILERS

SUPPLIES & PACKAGING

HANGAR 54 PIZZA PACKAGING

Companion items.



FULL PIZZA BOX (HANGAR 54)

#833343

50 ct. pack size

18"x18"x2.14" square pizza box for safe food handling.



SLICE PIZZA BOX (HANGAR 54)

#833335

250 ct. pack size

Single slice pizza box for safe food handling.





WHOLESALE DISTRIBUTORS, INC.™



USE OF ALL THESE ITEMS ARE RESTRICTED TO CHAMPS CHICKEN® LICENSED RETAILERS

SUPPLIES & PACKAGING

CHAMPS CHICKEN PACKAGING

Companion items.



WAX BAG

#831750

1,000 ct. pack size
These strong paper bags are waxed for grease resistance and are excellent for small servings.



SNACK BOX

#831792

500 ct. pack size
Measures 7"x4.5"x2.75" -- Perfect for serving snacks & individual items.



LUNCH BOX

#831776

400 ct. pack size
Measures 9"x5"x3" -- Perfect for serving meals & individual items.



DINNER BOX

#831768

125 ct. pack size
Measures 9.5"x5"x5" -- Perfect for serving large size meals and individual items.



3 COMPARTMENT FOAM

#831800

200 ct. pack size
Measures 9"x9.5"- this 3 compartments, black foam square container is perfect for value meals.

LINED FOIL WRAP

#831818

4/500 ct. pack size
These 12"x14" insulated foil wrap sheets are perfect for wrapping sandwiches. Utilize with breakfast, lunch & dinner menu.



USE OF ALL THESE ITEMS ARE RESTRICTED TO COOPER'S EXPRESS® LICENSED RETAILERS

SUPPLIES & PACKAGING

COOPER'S EXPRESS PACKAGING

Companion items.



MINI PACK

#832212

500 ct. pack size
These strong paper bags are waxed for grease resistance and are excellent for small servings.



SNACK BOX

#832220

500 ct. pack size
Measures 7"x4.5"x2.75" -- Perfect for serving snacks & individual items.



LUNCH BOX

#832204

400 ct. pack size
Measures 9"x5"x3" -- Perfect for serving meals & individual items.



DINNER BOX

#832196

125 ct. pack size
Measures 9.5"x5"x5" -- Perfect for serving large size meals and individual items.

CONTACT INFORMATION

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Wholesaler Referral Form



Date (wholesaler recommended to retailer) _____

Program Interest: _____

Store Name _____

Store Address _____ City, State, Zip _____

1st Contact _____ Title _____ Phone _____ Cell _____
FIRST & LAST NAME

2nd Contact _____ Title _____ Phone _____ Cell _____
FIRST & LAST NAME

EMAIL REQUIRED: _____

Store Type Grocery Convenience Store Other _____

Number of Stores Single Multiple Discussed with Owner Yes No

Demo Requested Yes No Current Hot Food Distributor _____

CURRENT DELI EQUIPMENT

Exhaust Hood Yes No

Fryer Yes No Existing Brand _____

Hotcase Yes No Existing Brand _____

Oven Yes No Existing Brand _____

Existing Chicken Program _____

Existing Mexican Program _____

Existing Pizza Program _____

CURRENT CHALLENGES

Labor, Hiring & Retention <input type="checkbox"/>	Product Quality & Consistency <input type="checkbox"/>
Sales & Profitability <input type="checkbox"/>	Training & Ongoing Support <input type="checkbox"/>
Competition <input type="checkbox"/>	Marketing & Promotions <input type="checkbox"/>

GRITT Summit

Invited to attend?

Yes No

LEAD SOURCE - REQUIRED FOR ALL WHOLESALER LEADS

Sales Representative _____ Wholesaler _____ Division _____

Mailing Address _____ City, State, Zip _____

Cell Phone _____ E-mail _____

Notes & Suggestions