

# WIN WITH THE frazil BUNDLE PROGRAM

## HIGHLIGHTS

**FREE** Machine\* and Service

**FREE** Delivery, Installation, and Training

**FREE** Lifetime Reactive Service and Parts

**FREE** Point of Sale Materials

## REQUIREMENTS

Minimum Non-Cig Purchase per Week | \$1,400

Dedicated 20 Amp Electrical Outlet

Health Department Approved Sink

Minimum Frazil Purchase Annually | 20 cases

\*Machine is provided free of charge but is property of Freezing Point LLC

## PROFITABILITY

Estimated Cost per Frozen Ounce | \$0.07

Suggested Retail Price:

12 ounce - \$1.69    20 ounce - \$2.59  
32 ounce - \$3.89    40 ounce - \$4.69

Expected Gross Profit Margin | 33%-40%

## 2024 FEATURED FLAVORS

\*all flavors sweetened with real sugar/NO HFCS



SIGN UP



WATCH ME

877.372.9455

freezingpoint<sub>co</sub>

www.frazil.com



# INSTALLATION DAY

what to expect?

Install and program the Frazil Machine

Setup (1) 6-slot cup rack

Setup hanging sign and price card sign

Train staff to mix product and clean machine

Leave behind cleaning instruction sheet and service contact information

For more training, visit [www.frazil.com/retailer](http://www.frazil.com/retailer)

## THE FRAZIL 5 maximize success by:

- ① **Marketing & Promotions**
  - Display current marketing materials
  - Participate in current promotions
- ② **Keep Machine FULL**
  - Rotate Flavors Monthly
  - Pre-mix and refrigerate product for rapid refill
- ③ **Clean Machine**
  - Clean drip tray, light lids and exterior daily
  - Clean bowls and filter monthly
- ④ **Use Branded Cups**
  - Offer four sizes: 12oz, 20 oz, 32 oz, 40 oz
  - Offer Promotional cups
- ⑤ **Competitive Pricing**
  - Recommended Pricing:  
12oz \$1.69 | 20oz \$2.59  
32oz \$3.89 | 40oz \$4.69



## PROMOTION KIT\*

\*Aside from your initial order, you'll receive the following free items

- 5 Gallons Tiger's Blood
- 5 Gallons Simply Mango
- 7 sleeves of cups/lids
- 6 mixing jugs
- 2 price signs
- 1 box of straws
- 1 hanging sign
- 1 6-slot cup rack